



Partner Programme

**A PARTNER PROGRAMME
UNLIKE ANY OTHER**

www.tricres.com



BASED ON OUR
CORE VALUES OF

Bold
Direct
Impactful

WHO WE WORK WITH

The Tricres Partner Programme is limited to a select number of experienced business professionals who have operated at a senior level in organisations or in their own businesses.

We also welcome applications from existing coaches and consultants who have operated in the SME or corporate space for at least two years and can demonstrate a track record.

For those people leaving an employed role, we seek to work with individuals who have a proven track record of operating at a decision making level in any size of organisation.

The rest is about your personality, your style, your attitude and most importantly, your core values.

TAKE YOUR TRICRES JOURNEY TO THE NEXT STEP.

Book onto a discovery session with Sally Davies, our Partner Programme Manager [CLICK HERE](#)

WHAT WE GIVE YOU

We only succeed when you succeed.
You may have heard this before,
but we actually mean it.

Our purpose is to make it happen for every ambitious SME business on the planet and we include you in that. The success of your enterprise is absolutely crucial to the success of every business we interact with as a company and we put it at the heart of everything we do.

In exchange for your hard earned investment in joining the Tricres Partner Programme, we give you;

- There will be 15 zoom sessions covering all materials . Each session is 2 hours so completion should be within 10-14 weeks.
- Monthly mentoring sessions with one of the founders of Tricres or an experienced Tricres Partner via Zoom for one hour in the first 2 months - this is likely to be in a group as we grow, but we will limit this to a small group to ensure personal attention
- A guarantee that we will limit the number of Tricres Partners in your area according to the number of SME businesses, making collaboration easier
- Our CEO, Rebecca, is a Licensed Trainer of NLP. Training in Neuro Linguistic Programming to ensure you have outstanding coaching skills
- The training is via zoom over 10-14 weeks and uses our platform on all the Tricres models, frameworks and expertise
- Within the first 12 months you will be offered to chance to have;
 - A feature post on Linked In, shared with our growing network
 - A podcast interview with you, shared with our network and yours to share
 - An opportunity to run a Linked In online workshop, promoted via our email list and LI network
- As a fully fledged Tricres Partner you will also get
 - BONUS Linked In training with an expert in Linked In
 - Up to £100 pcm for 3 months of Linked In and or investment in Google Ads to promote you
- Advice on where to network and who to network with
- Specific training given to you on business development skills by Nick Davies, our co-founder and award-winning trainer.
- Specific training given to you to work on your own launch and own business plan for success, using the Thinking Big methodology
- All materials on our platform available for you to use with your clients, these include printable versions of our models, PDF's and of course our videos and audios
- Full bio and listing on the Tricres website and Fuel My Business app with your contact details
- Support from our growing network

THE SELECTION PROCESS

- It's absolutely essential that you share our values. We are bold, impactful and direct and we collaborate to make it happen for business owners and leaders. We share knowledge, experience and good practice for the benefit of each other and our clients.
- Join one of our discovery sessions
- If you are keen to progress, we will ask you to complete our Getting To Know You questions. It's important you like us, we like you and we click. If all goes well, you'll meet with one of our Founders, via Zoom.
- If we're happy to go ahead, we'll ask for references, and we're happy for you to speak to our existing coaches, too.

YOUR INVESTMENT

- Time, energy, commitment and self-belief are all necessary to succeed in the competitive consulting and coaching space. We will help you with all of this. Your success will partly depend upon your ability to be persistent, resilient and committed. Tricres supply the rest!
- A non-refundable deposit of £1197 or \$1897 secures your place on our next Tricres Partner Training Programme.
- Thereafter we ask you to invest £547 or \$697 per month for 12 months which includes all your training, materials, access to the full suite of courses on the Tricres platform and regular coaching and mentoring throughout the year.
- After your first 12 months, you have an option to go your own way, with a month's notice, with our blessing; or (if you love what you've experienced, being part of the Tricres family) you can stick with us and your monthly fee reduces to £347 or \$427, month on month.
- That's it, no other hidden costs or charges
- In our first 12 months, we brought on 73 Partners, across 3 continents
- We'll be bringing as many of our Partners together as possible in 2022 for our first Tricres Gathering
- After your first 12 months, you have three options:
 1. Go your own way with one month's notice and our blessing
 2. Stay with the Tricres family as a Tricres Partner, receiving leads, marketing support, continuous professional development and all the benefits of being part of something bigger
 3. Keep using our materials and content and work under your own brand for a reduced monthly fee of £147 or \$187 month to month

THE PROGRAMME OUTLINE

Full Agendas Provided Prior to the Events

- SESSION 1** Orientation, introduction, getting to know each other, rapport building.
- SESSION 2** Listening skills, sensory acuity skills, earning the right to coach and consult
- SESSION 3** Moving from conscious thinking to unconscious thinking, allowing you to operate in a 'not knowing' state. Based on the principle, that the person in a system with the most behavioural flexibility has the most power
- SESSION 4** Story telling, analogies, metaphors, questioning techniques. When to be specific and when to be artfully vague in order to get to the heart of the matter quickly. Based on the principle, that the problem a client presents is never the real problem
- SESSION 5** Working on your values, attitude and beliefs. What works well for you, what holds you back and how to change to a more resourceful state personally
- SESSION 6** Your personal Keys to an Achievable Outcome. Your personal time line and designing your own personal future
- SESSION 7** A ten minute presentation of your own Next Steps and selection of establishment of the cohorts Mastermind Groups to keep accountability.

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TRAINING IN THE TRICRES METHODOLOGY

- SESSION 8** Culture as a foundation for growth
- SESSION 9** Selling, Part 1 with Nick Davies
- SESSION 10** Selling, Part 2 with Nick Davies
- SESSION 11** Influence and Persuasion, with Nick Davies
- SESSION 12** The Economic Engine and the Horizon Model
- SESSION 13** Players on the Pitch, 21st Century Leadership, Talent and Employee Engagement
- SESSION 14** How to Run a Fact Find
- SESSION 15** Report and present to the client
Pitch to Partner

TRICRES PARTNER OPTIONS

Membership inclusions

A typical coaching session for a new Tricres Partner with no previous business coaching or consulting experience can be charged to a client at £250 to £650 per 90 minute session.

A typical workshop or consulting half day for a new Tricres Partner with no previous business coaching or consulting experience can be charged to a client at £550 to £1200 and a full day, being double that amount. Again, this varies according to location and market.

As you gain more experience, you can raise your fees. With typical day rates of between £1000 and £5000 per day.*

	TRICRES FULL PARTNER	USING TRICRES MATERIALS ONLY
12 months training programme with monthly mentoring	✓	✓
Full free access to the Tricres platform and all programmes, whilst paying for the training	✓	✓
Ongoing access to the platform whilst paying for the appropriate license	✓	✓
Full bio, image and link to your email on the Tricres website	✓	✗
One line mention on Tricres website with link to your own website	✗	✓
Featured on the Fuel My Business App	✓	✗
Free ongoing CPD every month	✓	✗
Featured in workshops, media coverage and social media posts when relevant	✓	✗
Once experienced, able to train other Tricres Partners including feature at Tricres Business Buzz where appropriate	✓	✗
Full Tricres Partner profile on Linked In as an 'employee' thus appearing on relevant searches	✓	✗
Comprehensive marketing promise for the business**	✓	✗
Non Refundable Deposit	£1247 / \$1547	
Monthly Investment for the first twelve months	£597 / \$747	
Discounted rate for full payment	£5520 / \$7020	
After month 12, a monthly investment of	£397 / \$477	£197 / \$237

*These figures are indicative and there are no guarantees for earnings.

**Maximise SEO and Google Ads.

Tricres will do everything in its power to drive leads to you, but we cannot guarantee leads

Welcome!

Let's make it happen for *every* ambitious SME business on the planet and that includes you!

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